

Taura Mizrahi—Sample Membership Letter
The Write Approach 310.282.8177

January 10, 2006

Ms. Taura Mizrahi
9663 Santa Monica Blvd #939
Beverly Hills, CA 90210

Dear Ms. Mizrahi

We couldn't have done it without you! The CALIFORNIA LIST has grown into an effective, well-respected organization supporting dozens of Democratic women candidates running for California State government. I thank you, one of our earliest supporters, for making this possible.

...but there is so much more we can do together!

While we have made much progress, we are only just getting started; this year **we will lose two-thirds of elected women in our state**. Let's use this opportunity to act! In the 2006 election, we must mobilize and elect even more women to the Assembly and Senate. The time has come to increase our fundraising strength to ensure that we have powerful women representing our voices and fighting for policies that help women and families.

Our vision is simple, albeit imperative: One day there will be equal representation in the California State government. One day we will have a woman elected to the executive office. With the immediate help of members like you, one day will soon be here.

**Please renew your membership today
and help make our vision a reality.**

You have already enabled us to support 32 candidates. Your generosity has helped make the CALIFORNIA LIST a sustainable organization. With over 1000 members, we are growing and changing and we look forward to greater expansion in 2006 with a web-based marketing program and events spanning the state from Redding to San Diego. We are updating our look - how do you like our new logo? As we continue to build our vast, diverse membership, we ask that you renew your membership to The CALIFORNIA LIST and join us in raising more money than ever for promising Democratic women candidates.

In order to win this battle and elect women to California State government, we must have the members and the resources to fight. So please – join us once again and help demonstrate the power, diversity, and importance of the women's community. **Together, we can win!**

With gratitude,

Betty Smith
Founder, The CALIFORNIA LIST

P.S. You can make a tremendous difference by joining The CALIFORNIA LIST right now. And remember, you don't have to be a woman to become a member. All it takes is your belief in equal rights for everyone. Please renew your membership as soon as possible so that we have the resources to help Democratic women win in California.

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